



Tri-Plex Packaging Introduces ecoLogic(TM) at Licensing Expo 2008

Tri-Plex Packaging announces the launch of their ecoLogic(TM) DVD Packaging family of products this week at Licensing Expo 2008 at Jacob Javits in New York; Booth # 5017.

New York, NY ([PRWeb](#)) June 9, 2008 -- Tri-Plex Packaging announces the launch of their ecoLogic™ DVD Packaging family of products at the Licensing Expo 2008 in New York City at Jacob Javits, June 10-12, 2008. The design of this all-recycled and FSC certified paperboard construction is so unique it has two separate patent applications protecting it. This new "green" package offering will be on display during the show at their booth # 5017.

"A strong part of our core mission has always been to lead by innovative design, and with our new line of ecoLogic™ disc packaging, it has never been easier to provide a cost-effective package with quality construction and striking visual appeal - all with a footprint that is environmentally responsible," said Ken Golden, Tri-Plex Packaging President. "Our design also scores very high on the Wal-Mart scorecard, which adds to its overall desirability."

Tri-Plex's ecoLogic™ family of disc packaging solutions is available immediately and can be seen at www.tri-plexpkg.com

Press kit materials are available online at:
<http://virtualpressoffice.com/kit/Tri-PlexPackaging>

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